

## Novel Approach of Social Networking Sites Quite Useful for Educational Purpose

S.N.Jagtap

Department of Sociology, Dr. B.A.M. University,  
Aurangabad, (M.S.), India

A.B.Kadam

Department of Comp. Sci., S.G.B.A. University,  
Amravati, (M.S.), India

S.B. Salunke

Department of Sociology, Dr. B.A.M. University,  
Aurangabad, (M.S.), India

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**Abstract:** In the 21<sup>st</sup> century social networking is playing a vital role in the lives of people, it has revolutionized, the way one used to live now, it has its mark on every fact of the world. one can't now imagine a world without social networking. Today social networking play's an active role in educational system also it gives a platform to the students and teachers for different educational activity, such as different universities, IIT's, Private and semi govt. national and international institutes, library's etc. Using social networking to provide rich sources of various data & save their time and energy. In this proposed research we investigate the actual percentage of students and teachers are used social networking sites for educational purpose, as per collected data from different places in Maharashtra state & compare with different statistical methods. Also

find out the limitations of social networking sites.

**Keyword:** Social Networking, Social media in education, facebook, twitter, google, whatsapp, etc.

### I. INTRODUCTION:

For the communication of the information in the everyday world various electronic internet-based tools are available known as, "social networking sites". Social networking is now playing a vital role in the lives of people. Social networking is becoming the most popular method of communication in the world. People use social networking to stay connect with their family and friends and to explore what is happening in the world around them. Social networking is very common now a day, through the social networking communication become easily and convenient. social networks having some electronic, internet-based tools known as, "social networking sites". social network sites [SNS] as web-based services, allow users to create open or semi-open profiles within the system they are part of, to see lists of other people in the group, and to see the interrelationships of the people within different groups [yasemingulbahar, 2014].

Today social networking enters in educational field and become a vital part of educational system. social networks give a platform to the students and teachers for different educational activity. In the various educational places such as, universities, educational institutions high schools, seminars workshops, library, and tuitions are mostly uses social networking for educational activities, to provide rich sources of various data. The social networking websites are gaining wider acceptability and usability among university student and trainers. It is also becoming perhaps the most popular connective tool among students not only at higher levels of education but also in high school settings [masoud Qarajeh, 2015]. The most popular